College of Science and Mathematics

Big Data Lecture Series

FRIDAY, March 18, 2016
Clendenin Building, room 1009 (Kennesaw Campus); 12:30-2:00pm

Lunch will be served

The Consultative Paradigm for Analytics Professionals

All data scientists are consultants by the nature of the profession. This means to be a successful analytics professional, one must embrace the role of consultant regardless of the job title, description or application domain. This discussion focuses on how to address the critical challenges facing analytical professionals across multiple industries including health care, finance, retail and the life sciences.

Michiko I. Wolcott, Msight Analytics

Michiko is currently the managing partner and principal consultant of Msight Analytics, a management consulting firm specializing in analytics. She has led multi-national analytical consulting practices, collaborating with clients and colleagues from across the globe, and has extensive experience in the areas of design and execution of predictive and explanatory analytics projects, analytical product strategy, and organizational effectiveness for data and analytics. She has worked with clients in financial services, media and communications, retail, healthcare, life sciences, public sector, as well as humanitarian emergency response and disaster management and has spoken at many industry conferences and forums. Her prior experience includes serving as the Lead Data Scientist at North Highland and leading the international analytics practice at Equifax as Vice President of International Analytics. Michiko holds a Master of Science in Statistics from Florida State University among other degrees from Florida State University and the Peabody Conservatory of the Johns Hopkins University.