



College of Science and Mathematics

Big Data Lecture Series

FRIDAY, JANUARY 29, 2016

Clendenin Building, room 1009 (Kennesaw Campus); 12:30-2:00pm

Lunch will be served



The Kennesaw State University Big Data Lecture Series – Sponsored by Equifax – is pleased to welcome **Dr. Will Hakes** to the first Lecture of 2016.

Dr. Hakes is the Managing Director for Analytics at the global consultancy KPMG. In this position he is responsible for building analytical technology and solutions to solve high value problems for global clients. Prior to joining KPMG, Dr. Hakes was the co-founder and CEO of Link Analytics – an innovative big data solutions company purchased by KPMG.

Dr. Hakes will be discussing the role of Big Data Analytics in decision making for companies big and small...and the skills students need to be learning to become a Big Data Analytics professional.